CUSTOMERS FOR LIFE



If you don't have a customer retention program,

you're throwing money away.

You need systems to ensure your customers call you back:

- Gaining new customers is expensive and time consuming
- Repeat customers will spend more with your company because they already know and trust you
- You may think your customers are loyal, but unless you have a customer retention program, they may lose your phone number, forget your company name or be enticed by a competitor's discount; don't chance it!
- This customer retention program gives you the opportunity to get back into the customer's home

This Customers for Life program gives you the tools you need to build lifelong relationships with your customers

You Receive:

- Comprehensive, full color, 40 page manual complete with graphics and illustrations to teach you everything you need to know about the program
- Proven Service Agreement system called the Customer Care Program
- 50 copies of the Customer Care Program Certificate
- Database to Track your Customer Care Program members

- Phone Script for Customer Care Inspection
- Letter Template for Customer Care Inspection
- 50 duplicate copies of the Customer Care Program Inspection form
- 30 Copies of custom Customer Surveys
- CD with customizable copies of all the forms and documents

Internet Price

Buy the entire program for only \$1295.00 This is a one-time price, with no ongoing fees

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